



POST SHOW REPORT

# 7TH DHAKA BIKE SHOW 2023

Bangabandhu Bangladesh-China  
Friendship Exhibition Center  
(BBCFEC), New Purbachal



# MOTOR BIKES IN BANGLADESH

Bangladesh is a nation that has been experiencing rapid increases in the number of bike owners, mostly due to the immense popularity of ride-sharing apps. It is estimated that in the last eight years the number of citizens owning bikes in Dhaka has doubled. Currently, there are almost five Lakh bike owners just in Dhaka alone. Therefore, Bangladesh is undoubtedly an extremely lucrative market for 2-wheelers. The neat layout of the show provided many opportunities to the consumers of vehicles which helped them see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment.





The financial sector of Bangladesh is the second largest in the subcontinent. Bangladesh is one of the world's fastest-growing economies. The automotive industry in Bangladesh is the third-largest in South Asia. The rising middle class of Bangladesh has been a significant driving force behind the motorcycle industry's phenomenal rise as bikes are cheaper, easier to maintain and faster to navigate than cars. Since 2010, the number of motorcycles in Dhaka alone has more than doubled to roughly 469,888 units.

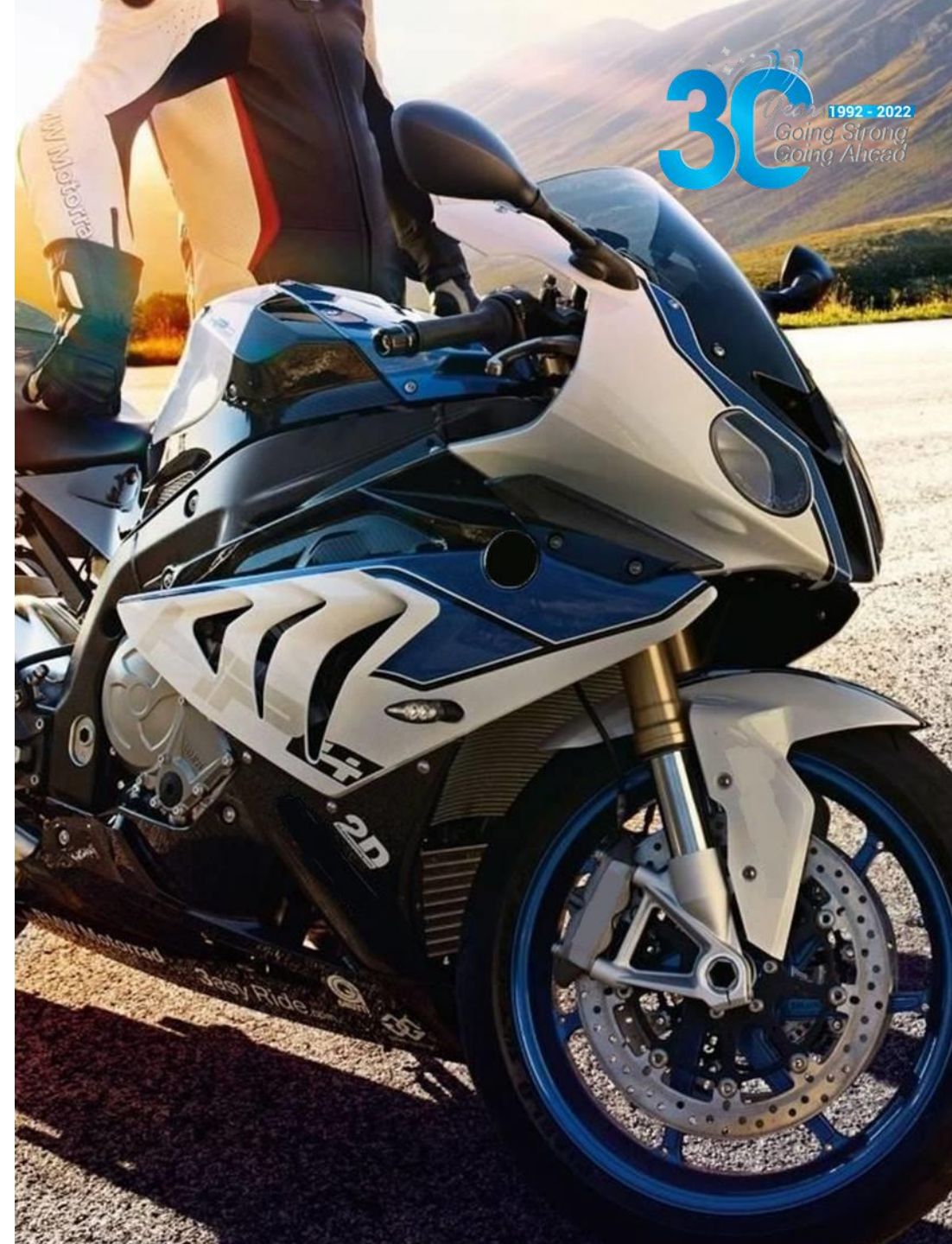
## INDUSTRIES SECTOR WITH RECORD BREAKING FIGURES

Even with the impact of the Covid-19 Pandemic the demand for motorcycle was still maintained between 4 - 5 lakhs to 5 lakhs units which reveals the demand for motor vehicles in the densely populated cities of Bangladesh

According to data of Bangladesh Road Transport Authority (BRTA), a total of 20,088 units of motorcycles have been registered with the organization within only the first 5 months of the year 2022

Now, nine firms with assembly factories in Bangladesh that includes Japanese Brands, Indian Brands, and also Bangladeshi Brands have made the country almost self-sufficient in motorcycle manufacturing & assembly further making this the fastest growing sector.

Motorcycle sales year-on-year have increased nearly 35–40 per cent to about 4.5 lakh in recent year so far, and the conditions are buoyant like never before. The government has recently granted permission to manufacturers to produce bikes up to 500cc engine capacity, a move that will surely boost the motorcycle industry in Bangladesh.





# ABOUT THE EXPO

After 6 successful editions, the '7th Dhaka Bike Show 2023' was not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing. It was the perfect platform not only for the exhibitors but also for the visitors. The Exhibition gave attention to the participants by taking many of their interviews randomly as well as giving them gifts such as the Exhibition Catalogue Book. It was our Duty as the organizer of this grand exhibition to make sure that everyone attending the show felt welcomed and had a good time. We wanted businessmen, exhibitors and visitors to meet each other on this exciting platform not only for business purposes but also to become friends. We hope we will meet them again in our upcoming exhibitions.



# ABOUT THE EXPO

For multiple years CEMS-Globals 'Dhaka Bike Show' has been exhibiting eclectic kinds of brand-new quality products successfully making this exhibition one of the renowned events of CEMS-Global in Bangladesh. Bringing markets from different parts of the world together in style has made the Dhaka Bike Show into one of the icons of the country as the biggest International 2-wheeler Exhibition of Bangladesh. To focus on this important and fast-growing 2-wheeler sector of Bangladesh, CEMS-Global USA in association with CEMS Bangladesh were delighted to present '7th Dhaka Bike Show 2023'. This Exhibition was a glittering showcase of the World automobile, 2-wheeler and component industry. The Exhibition also had food, beverage and different kind of snack items available for the comfort of visitors, exhibitors and other professionals and non-professionals who attended the show.



Member of





## INAUGURATION CEREMONY & EVENT GLIMPSE

“CEMS Global USA”, in association with “CEMS Bangladesh” organized the “7<sup>th</sup> Dhaka Bike Show 2023”, “6<sup>th</sup> Dhaka Auto Parts Show 2023”, “16<sup>th</sup> Dhaka Motor Show 2023, and the “5<sup>th</sup> Dhaka Commercial Automotive Show 2023”.

This three-day exhibition started on **March 16** and continue until **March 18** at the **Bangabandhu Bangladesh-China Friendship Exhibition Centre, Purbachal, Dhaka**.

The honorable Professor Shibli Rubayat-Ul-Islam, Chairman (Senior Secretary), Bangladesh Securities and Exchange Commission (BSEC), attended the inauguration ceremony as a Chief Guest. The event was presided over by Ms. Meherun N. Islam.



# EXHIBITION STATISTICS



International  
Convention City,  
Bashundhara, Kuril,  
Dhaka.



Participating  
Country : 23



Exhibitor : 350



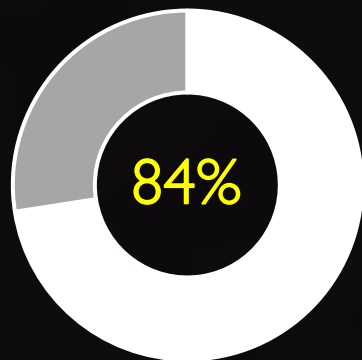
Business Visitor  
60,000



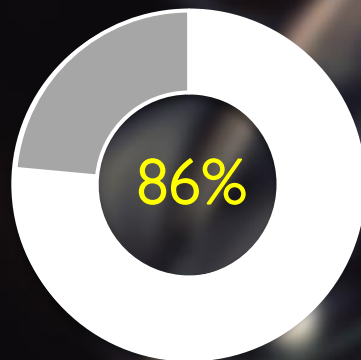
Total Visitor  
150,000



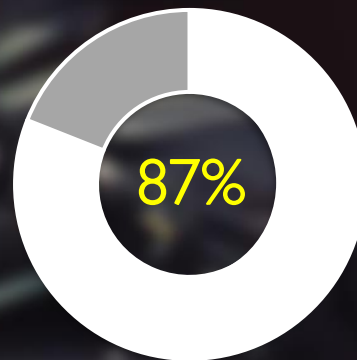
Booths : 450



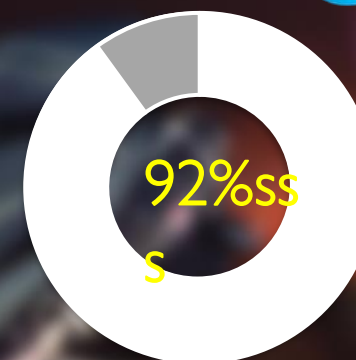
of Exhibitors Stated That They Would Like To Repeat Their Participation on The 2023 Show



Satisfied With The Quantity & Quality of Visitors



Achieved The Objectives of Exhibiting

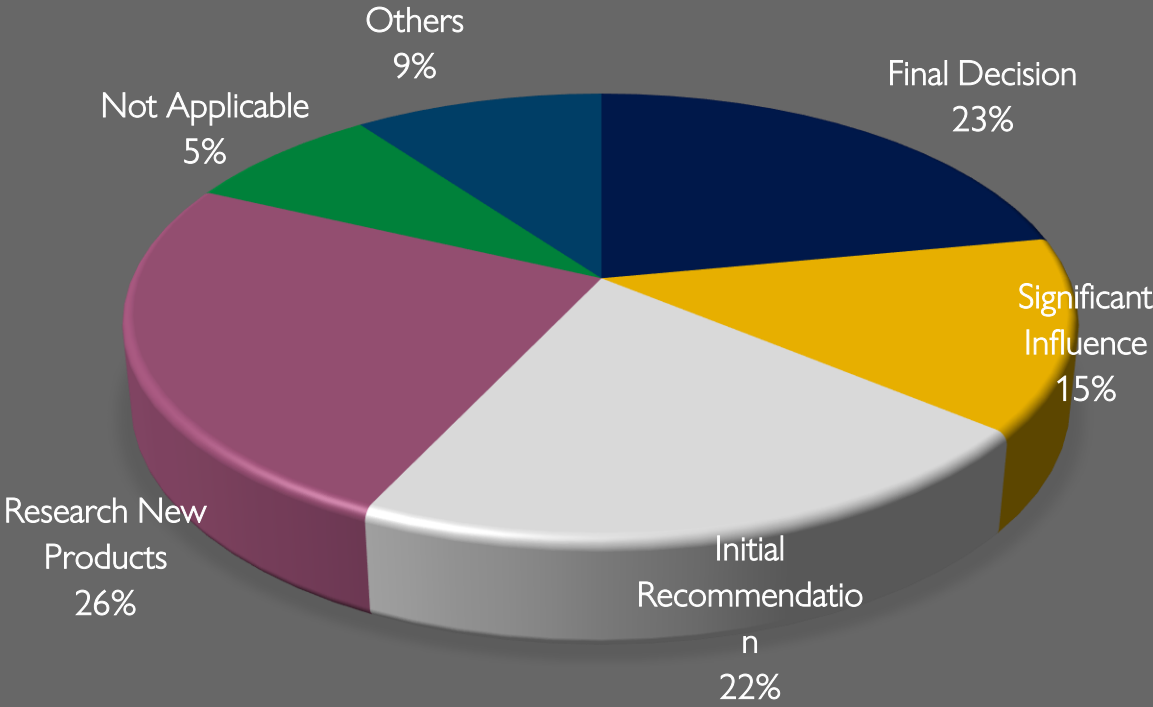
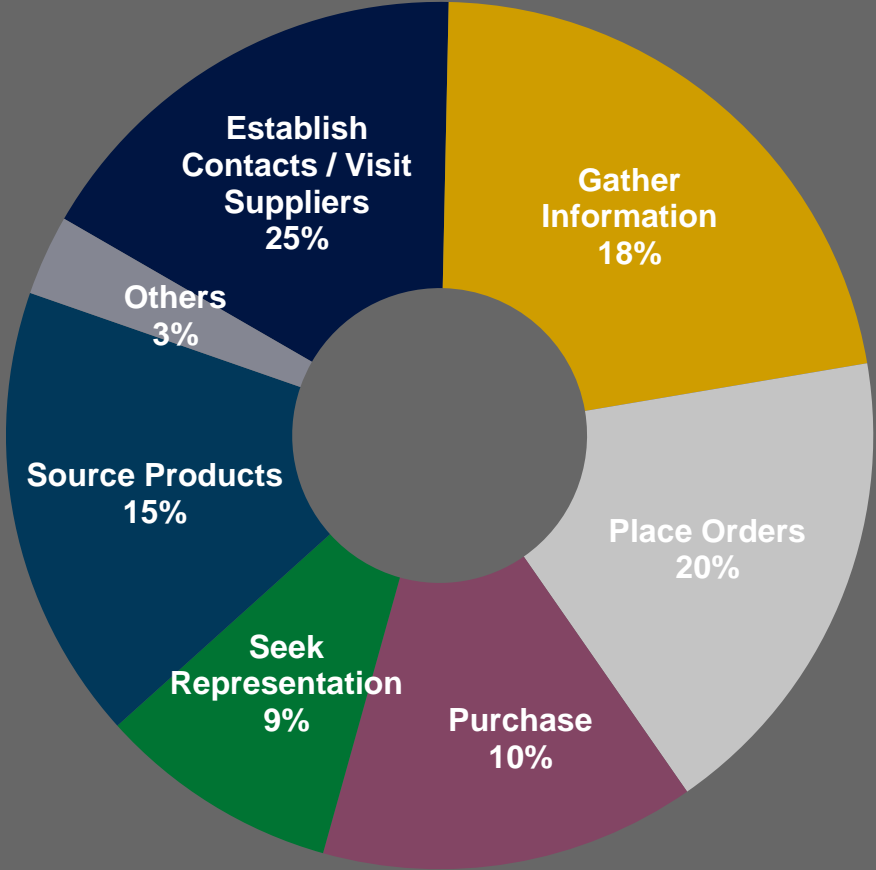


of The Exhibitors Stated That They Were Satisfied With The Support / Services From Organizer.



**EXHIBITOR SURVEY**

Motive behind Business Visitors of the 7th Dhaka Bike Show in below decisions:



Visitors to the 7th Dhaka Bike Show Above purpose:



750+ Trade Shows



# ABOUT CEMS - GLOBAL

Since its inception in 1992, CEMS-Global USA, with its HQ in New York – United States. In this span of over 3 decades, CEMS-Global has made a commendable presence as a Multinational Exhibition Organizer with operations across 4 continents of the world and organizing over 40 exhibitions per annum on all important sectors of the trade and economy in 6 countries.

[www.cemsonline.com](http://www.cemsonline.com)

Member of





Date: 22 ~ 24 March, 2024

Venue: Bangabandhu Bangladesh-China Friendship Exhibition Center

Thank you for your participation ...See you at the next event in 2024 !

Reserve your preferred exhibit space now!

For more information, Please contact:

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