

8th DHAKA BIKE SHOW 2024



22 23 24 February 2024
10:30 AM - 8:30 PM

One & Only International Automotive Two Wheeler Exhibition of Bangladesh

SCHEDULE

Date	:	22 ~ 24 February 2024
Venue	:	Bangabandhu Bangladesh–China Friendship Exhibition Center
Opening Hours	:	10:30 AM to 8:30 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors, Professionals
Website	:	www.cems-bikeshow.com

7 Reasons to Participate in the 8th Dhaka Bike Show 2024



1. Even with the impact of the Covid-19 Pandemic the demand for motorcycle was still maintained between 4 - 5 lakhs to 5 lakhs units which reveals the demand for motor vehicles in the densely populated cities of Bangladesh
2. According to data of Bangladesh Road Transport Authority (BRTA), a total of 20,088 units of motorcycles have been registered with the organization within only the first 5 months of the year 2022
3. Dhaka Bike Show is the Oldest & Biggest of its kind serving the Motorcycle Industry of Bangladesh for nearly a decade now and it is surely becoming even more relevant
4. The government has recently granted permission to manufacturers to produce bikes up to 500cc engine capacity, a move that will surely boost the motorcycle industry in Bangladesh
5. Motorcycle sales year-on-year have increased nearly 35–40 per cent to about 4.5 lakh in recent year so far, and the conditions are buoyant like never before.
6. Now, nine firms with assembly factories in Bangladesh that includes Japanese Brands, Indian Brands, and also Bangladeshi Brands have made the country almost self-sufficient in motorcycle manufacturing & assembly further making this the fastest growing sector
7. Participate in 8th Dhaka Bike Show 2024. Meet and connect with potential buyers through the Expo

EVENT PROFILE

For multiple years CEMS-Globals 'Dhaka Bike Show' has been exhibiting eclectic kinds of brand new quality products successfully making this exhibition one of the renowned events of CEMS-Global in Bangladesh. Bringing markets from different parts of the world together in style has made the Dhaka Bike Show into one of the icons of the country as the biggest International 2-wheeler Exhibition of Bangladesh. To focus on this important and fast-growing 2-wheeler sector of Bangladesh, CEMS-Global USA in association with CEMS Bangladesh are delighted to present the '8th Dhaka Bike Show 2024' scheduled to be held from 22 ~ 24 February 2024, which will be a focused showcase of the World automobile, 2-wheeler and component industry.



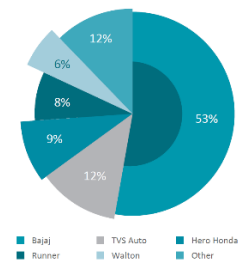
Bangladesh is a nation that has been experiencing rapid increases in the number of bike owners, mostly due to the immense popularity of ride-sharing apps. It is estimated that in the last eight years the number of citizens owning bikes in Dhaka has doubled. Currently, there are almost five Lakh bike owners just in Dhaka alone. This is why Bangladesh is undoubtedly an extremely lucrative market for 2-wheelers. The neat layout of the show provides many opportunities to the consumers of vehicles to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment.

The '8th Dhaka Bike Show 2024' is therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing.

WHY BANGLADESH? FACTS & FIGURES

The Motorcycle industry in Bangladesh, as a whole, is rapidly growing. According to data of Bangladesh Road Transport Authority (BRTA), a total of 20,088 units of motorcycles have been registered with the organization within only the first 5 months of the year 2022 – even though there were many post-covid pandemic challenges for the economy. Now, nine firms with assembly factories in Bangladesh that includes Japanese Brands, Indian Brands, and also Bangladeshi Brands have made the country almost self-sufficient in motorcycle manufacturing & assembly further making this the fastest growing sector. Motorcycle sales year-on-year have increased nearly 35–40 per cent to about 4.5 lakh in recent year so far, and the conditions are buoyant like never before.

Market Share of Motorcycle (2015)



PROFILE OF EXHIBITS

MOTORCYCLES: Sport Motorcycle, Road Motorcycle, Sports Cruiser Motorcycle, Off-road Motorcycles, All Terrain Motorcycles, Moped, Scooter. Motorcycles Parts, Components and Accessories. Brake, Brake Control System, Control Cable and Parts, Exhaust Muffler and Pipe Silence, Filters, Motorcycles Engine, Other Brake Control, System Components, Piston, Rear Mirror.

BICYCLES AND LIGHT ELECTRIC VEHICLES: Cross Country (XC), XC Trail, Competitive XC, Progressive HT, Endure/All Mountain (AM), Free Ride (FR), Dirt Jump/Urban and Street (DJ), Downhill (DH), Recreational XC, Competitive Road Bike, Endurance Bike, Fixed Gear Bike, Fitness Bike, Cyclotrons, Dirt jumper, etc.

PROFILE OF VISITORS

The '8th Dhaka Bike Show 2024' will focus on Target visitors consisting of 2-wheeler Distributors / Importers, 2-wheeler after-market parts/ component Distributors & Dealers, Tyre & Wheel Dealers, Auto Spare Parts Dealers, Garage Owners, Lubricant Dealers, Service Centers, Mechanics, Spare Parts retailers, Distributors, Associations and General Public.

ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents.

Established in 1992, CEMS-Global, for more than 3 decades has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of more than 3 decades, CEMS-Global has collaborated with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments.

Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries. Everyone pursues excellence....

CEMS-Global sets itself apart by pursuing perfection! We achieve excellence, at a minimum, in the process. With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity.

We bring all these attributes together to reinvent events to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven record of accomplishment.

CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

CEMS-Global's dedicated team stands with you in making the right decision for your participation in a Trade Show or enhancing your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to taking you where markets are...

ORGANIZER



in Association with



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